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**Abstract:**

The article concerns the issue of the influence of great Polish scholar- Fryderyk Zoll (1865 – 1948) on the law of unfair competition in Poland and internationally. It covers the evolution of his views regarding the unfair competition from the end of 19th century. The analysis begins with the description of his work entitled “Unfair competition and its related symptoms from the position of private law” from the end of 19th century. Afterwards the Polish statute on combating unfair competition from year 1926, which has been created by Fryderyk Zoll, is analyzed. Next the article shows how the interpretation of the abovementioned statute changed after the 2nd World War. In the next part the influence of Fryderyk Zoll’s views on the Polish statute on combating unfair competition from year 1993 and on the Polish statute concerning unfair business-to-consumer commercial practices is described. The last part of the article concerns the influence of the views of Fryderyk Zoll on international law of unfair competition, namely on Paris Convention. The aim of this article is to show the impact of Fryderyk Zoll’s views on the Polish and international law of unfair competition.